

Interiors & Décor

THE MAGAZINE AND THE ARCHITECTS

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7TH

Anniversary
Celebrating with

50

**Architects And
Interior Designers**



Psychologically PRODUCTIVE



**Sandeep
Roy**

COO

NCUBE Design

NCUBE Design.. Formerly Nelson, is one of the premier companies providing interior design and build solutions to major corporations across India. A unique process driven approach has helped us to rapidly grow our space in the country in the last 7 years as we continue to offer an integrated platform to deliver solutions to service diverse client requirements actively managed by in-house qualified experts in electrical and mechanical engineering, plumbing, lighting, and life safety and fire protection applications. We have over 100 professionals spread across 3 regional centres at Delhi, Bengaluru, Mumbai- and 4 project offices in Pune, Hyderabad, Kolkata and Chennai.

NCUBE understands.. the shift from desk-first to mobile-first approach that is changing the intrinsic values of offices. Be it the inclusion of start-up culture in AW-FIS, or blend of corporation's philosophy with open office layout, such as in RAAS; or provision of a variety of seating styles in conjunction with a number of small spatial settings in Bharti Airtel Headquarters and NGK, or spatial privacy of Trace VFX studio- we make sure that our clients are given a chance to occupy different corners of the office while working or interacting with peers, as a measure of team buildings efforts.

By understanding means.. by getting to know the user behavior and fusing it with brand identity of corporations we are able to create spaces that resonate with the culture of said organisations and accommodate future growth. Hence, we are practice that blends workspace design with workspace strategy and help companies redefine themselves- that being the point of departure for our vision as well as our motto. ■

